## The Caples Awards 2023 TV & Video Advertising SHORTLIST

**Agency:** AMVBBDO, London **Product:** Bodyform/Libresse

Title: #periodsomnia

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**Client: CAMPAIGN AGAINST LIVING MISERABLY (CALM)** 

Title: The Lonely Player

**Agency:** BBDO Germany

**Client:** Alzheimer Forschung Initiative e.V.

Title: The Glitch

Agency: BBDO Bangkok, Thailand

**Client:** CPF Restaurant and Foods Chain Co., Ltd.

Title: The Movies That (Made) From Us

**Agency:** DDB Australia **Client:** Made By Dyslexia

Title: Square Pegs

**Agency:** Dentsu Aotearoa

**Client:** TVNZ

Title: TVNZ+ "Wooing Jeff"

**Agency:** Impact BBDO

Client: EBM

**Title:** Schoolgirl Newscasters

Agency: Innocean, Berlin

**Client:** Wer Braucht Feminismus?

Title: The Vulva Spaceship

**Agency:** McCann London

**Client:** The Joshua Ribera Foundation **Title:** Depzman - Life Cut Short

Agency: Ogilvy Madrid, Spain

Client: DGT
Product: Summer

Title: Run over: The famous ones

**Agency:** Ogilvy UK **Client:** Dove

Title: Toxic Influence

Agency: Ogilvy UK Client: Mayor of London Title: Have A Word

**Agency:** Rankin Creative, London **Client:** Switchboard LGBT+

Title: The Call

Agency: Saatchi & Saatchi, London

Client: EE

Title: Not her Problem

Agency: serviceplan Germany

Client: PENNY Title: The Rift

Agency: Special Group, Auckland, New Zealand

**Client:** Partners Life **Title:** Last Performance

**Agency:** The Leo Burnett Group, Thailand **Client:** Thai Health Promotion Foundation

Title: New World

Agency: The Monkeys, Sydney, Australia

Client: Macpac

Title: A Bit Precarious

Agency: 72andSunny ANZ. Australia

Client: Google Australia

Title: Google x AFL - Helping you help them