

The Caples Awards 2023
Print Advertising SHORTLIST

Agency: Blanco, Tel Aviv, Israel
Product: LGBT Association
Title: The Folded Newspaper

Agency: Colenso BBDO, Auckland, New Zealand
Client: Skinny
Title: Phone It In

Agency: FP7 McCann, Dubai
Client: George Clooney Foundation
Title: Hair is not a Crime

Agency: Grey London
Client: Dole Sunshine Company
Title: No Fruit Should Be Forbidden

Agency: Havas Lison, Portugal
Product: Raparigas da Bola
Title: The Day After Women's Day Newspapers

Agency: Havas, Lisbon, Portugal
Product: Raparigas da Bola
Title: Change the News

Agency: Impact BBDO, Dubai
Client: AnNahar Newspaper
Title: The Newspapers Inside

Agency: Innocean, Berlin, Germany
Client: Back Market
Title: Camera Roll

Agency: Innocean Berlin
Client: Robert Capa Photography Centre
Title: Capa by AI

Agency: Ogilvy Australia
Product: Mondelez
Title: The Look Outside Guide

Agency: Publicis, Warsaw, Poland
Product: Gazeta Wyborcza
Title: The Rebel Page

Agency: serviceplan germany

Client: Chupa Chups XXL

Title: More to Explore

Agency: Wunderman Thompson, Melbourne, Australia

Product: Anglicare Homeless Charity

Title: Home for the Holidays