

The Caples Awards 2023
Integrated Campaigns SHORTLIST

Agency: BBDO NYC, USA
Client: M&M's
Title: M&M's - Spokescandies on Pause

Agency: BBDO Bangkok, Thailand
Client: Roojai Company Limited
Title: Ads That Save You

Agency: CHEP Network, Australia
Client: Karicare
Title: (Un)Geddes

Agency: CHEP Network, Australia
Client: 7-Eleven
Title: Coffee Scrub

Agency: Colenso BBDO, Auckland, New Zealand
Client: Skinny
Title: Phone It In

Agency: FP7 McCann, Dubai
Client: Heinz Arabia
Title: The Heinzjack

Agency: Hero, Melbourne, Australia
Client: eBay
Title: Museum of Authentics

Agency: Impact BBDO, Dubai
Client: Lebanese Broadcast Corporation International
Title: #WeMissLebanon

Agency: Impact BBDO, Dubai
Client: Yokohama/Roads For Life
Title: Shrine Saviors

Agency: Innocean Australia
Client: Hyundai
Title: She's Electric

Agency: Innocean Berlin
Client: Anne Frank House Amsterdam
Title: The Bookcase For Tolerance

Agency: Innocean Berlin
Client: Dyslexia Scotland
Title: There's Nothing Comic About Dyslexia

Agency: Leo Burnett Australia
Client: Suncorp
Title: Resilience Road

Agency: Leo Burnett Beirut, Lebanon
Client: Transparency International
Title: The Currency of Corruption

Agency: Leo Burnett Beirut, Lebanon
Client: Procter & Gamble
Title: Not Hot Periodwear Collection

Agency: M&C Saatchi ,Abu Dhabi
Client: Burger King Kuwait
Title: As good as the original

Agency: McCann London
Client: eBay UK
Title: Pre-Loved Island

Agency: Ogilvy Australia
Client: KFC Australia
Title: Kentucky Fried Chicken Degustation

Agency: Ogilvy Spain
Client: DGT
Title: The 36

Agency: Ogilvy UK
Client: Relate
Title: The Horncultural Society

Agency: Oliver Agency, London
Client: Unilever
Title: Pre-Hated Marmite

Agency: Special Group, New Zealand
Client: Contact Energy
Title: Contact Fourth Trimester

Agency: UZINA
Client: IKEA Portugal
Title: Design Is for Everyone