

**The Caples Awards 2023**  
**Creative Use of Data SHORTLIST**

**Agency:** 180LA, Los Angeles, USA  
**Client:** Cox Communications  
**Title:** Project Convey

**Agency:** ACE nl, Amsterdam  
**Client:** TEDxAmsterdamWomen  
**Title:** MissJourney

**Agency:** Cheil Spain  
**Client:** Samsung España  
**Title:** Unfear. The freedom to listen, live

**Agency:** DDB Australia  
**Client:** Jarden  
**Title:** The Creative Index

**Agency:** Famous Grey, Brussels, Belgium  
**Client:** Helan Healthcare  
**Title:** See My Pain

**Agency:** Forsman+Bodenfors, Gothenburg, Sweden  
**Client:** Västtrafik  
**Title:** From A to Beach

**Agency:** Happiness, Brussels  
**Client:** Parents of Road Victims  
**Title:** Waze Invaders

**Agency:** Havas, Lisbon  
**Client:** Raparigas da Bola  
**Title:** The Day-After-Women's-Day Newspapers

**Agency:** Innocean Australia  
**Client:** Hyundai  
**Title:** She's Electric

**Agency:** Leo Burnett Australia  
**Client:** Diageo  
**Title:** Bundy Mixer

**Agency:** MRM Santiago, Chile  
**Client:** LATAM Airlines  
**Title:** Fly Over Cyber Monday

**Agency:** Ogilvy Spain

**Client:** DGT

**Title:** The 36

**Agency:** Ogilvy UK

**Client:** Dove

**Title:** Toxic Influence

**Agency:** Performance Art, Toronto, Canada

**Client:** Black & Abroad

**Title:** The Black Elevation Map

**Agency:** Saatchi & Saatchi, London

**Client:** EE

**Title:** The Hope Shirt

**Agency:** VCCP Spain

**Client:** Rock Fm

**Title:** Speedy Rock

**Agency:** Wunderman Thompson Benelux

**Client:** NN Insurance

**Title:** The VAT Vacation

**Agency:** Wunderman Thompson, Riyadh, KSA

**Client:** HungerStation

**Title:** The Subconscious Order