

The Caples Awards 2023
Branded Content SHORTLIST

Agency: BBDO Bangkok, Thailand
Client: CPF Restaurant and Foods
Title: The Movies That (Made) From Us

Agency: CHEP Network, Australia
Client: Karicare
Title: (Un)Geddes

Agency: DDB Australia
Client: Jarden
Title: The Creative Index

Agency: HERO, Melbourne, Australia
Client: Maybelline New York
Title: Through Their Eyes

Agency: Grey London
Client: Kellogg's
Title: The Pringles NPC

Agency: MRM NYC, USA
Client: Motorola
Title: #HangUpOnIt

Agency: Ogilvy UK
Client: Dove
Title: Toxic Influence

Agency: Special Group, Auckland, New Zealand
Client: Partners Life
Title: Last Performance

Agency: TBWA\Melbourne, Australia
Client: Vodka Cruiser
Title: The Solo Project

Agency: Wunderman Thompson Benelux
Client: 11.11.11
Title: Climate Injustice Forecast